

RED RIVER MÉTIS
BUSINESS EXCELLENCE

AWARDS *Gala*

CALL FOR NOMINATIONS

The Manitoba Métis Federation - The National
Government of the Red River Métis, celebrates
and honours the achievements of Red River
Métis businesses.

NOMINATIONS DUE: AUGUST 25, 2025





**Manitoba Métis Federation
Red River Métis Business Excellence Awards
Information**

The Manitoba Métis Federation – The National Government of the Red River Métis will host its 2nd Annual Red River Métis Business Excellence Awards on Thursday November 27, 2025. This Gala evening is the most prestigious event celebrating Red River Métis entrepreneurs and businesses.

The Red River Métis Business Association (RRMBA), the organizing group, has issued an open nomination call for majority owned Red River Métis businesses. Entrepreneurs are encouraged to self-nominate during the nomination period and finalists **MUST** be present at the Business Awards Gala being held on Thursday November 27, 2025 in Winnipeg, MB.

Eligibility Criteria:

- Minimum 2 years active business operation, and;
- Must be a member of at least one of the following directories by July 31, 2025:
 - Red River Métis Business Directory
<https://online-directory.lrcc.mb.ca>
 - Red River Métis Business Association
<https://www.rmbdc.ca/business-association>
 - Red River Métis Marketplace (RRM)
<https://redrivermetismarketplace.ca/red-river-metis-artisans-artisans>

Nomination Rules:

- **Nominations Close on August 25, 2025**
- No supporting documents (brochures, binders, reports) will be considered
- Adhere to the maximum word length for your answers to each question
- You may be contacted for further explanation of your application.

Thank you for consideration and your dedication to the Red River Métis business community.



Manitoba Métis Federation
Red River Métis Business Excellence Awards
Award Categories

Award Categories:

Entrepreneurs are encouraged to visit the Red River Métis Business Development Corporation website to view last years finalists and recipients of awards: <https://www.rmbdc.ca/2024-red-river-metis-business-excellence-awards>.

This year, the Manitoba Métis Federation introduced two new award categories in an effort to encourage more Red River Métis entrepreneurs to nominate themselves and their businesses.

- **Traditional Economies Award** To showcase Red River Métis citizens engaged in traditional economies sectors in; beading, fishing, trapping, and artisanship.
- **Young Entrepreneur Award** For aspiring Red River Métis youth in business aged 18-29. Minimum one year revenue generating business.
- **Outstanding Business Award** (2 awards)
 - For Red River Métis businesses in all sectors, with revenues at the most recent year-end below \$1 million.
 - For Red River Métis business in all sectors, with revenues at the most recent year-end above \$1 million.
- **Infinity Women Secretariat Spokeswoman's Award** For Red River Métis women leading in business.

Questions can be directed to rmbdc@mmf.mb.ca and/or by calling (204) 589-0772 and asking for a Red River Métis Business Excellence Awards representatives.



**Manitoba Métis Federation
Red River Métis Business Excellence Awards**

Nomination Form

Nominee Name:	
Business Name:	
Primary Address:	
Primary Phone Number:	
Primary Email:	
Award Category Selection:	
<i>Note:</i> Organizers will review the application and select the most appropriate award category to classify the business.	<input type="checkbox"/> Traditional Economies Award <input type="checkbox"/> Young Entrepreneur Award <input type="checkbox"/> Outstanding Business Excellence Award <input type="checkbox"/> Infinity Women Secretariat Spokeswoman's Award

I. Business Overview (40 points):

Please provide an overview of your business/organization:

In this section, please be sure to describe founding history and what makes your business unique. Suggested areas to discuss include:

- Vision and mission statements
- Description of products and services
- Competitive advantage(s)
- Challenges experienced and resources accessed to resolve
- Projected Growth/expansion phases i.e., market opportunities

(1,000 word maximum):

II. Red River Métis Community & Social Impact (20 points)

Please provide description of how your business has positively impacted the community.

- Describe the community investment activities that your business is involved in. Activities may include, but not limited to, volunteer efforts, collaborations with other businesses/organizations, fundraising activities, event sponsorship, donations, etc.
- Describe activities that strengthen the Red River Métis community that you are a part of and/or interact with

(500 word maximum):

III. Financial Success & Stability (25 points):

Note: This section is NOT required for the Traditional Economies Award.

Please provide financial statements over the past two years.

- Include information that demonstrates the financial success and stability of your business.
- Corporations to submit financial statements and/or business tax return (T2)
- Sole Proprietors to submit financial statements and/or statement of business activities (T2125)

Note: Financials statements will be reviewed confidentially by one of the Louis Riel Capital Corporation representatives and summarized for the selection committee to ensure standardization across businesses and to maintain personal confidentiality.

(500 words):

IV: Letter of Recommendation (15 points)

Please provide a letter of recommendation from an at arms length individual that can attest to why you should be the successful applicant for this award category (ie. business associate, client, etc.)

- The letter should include details of relationship to referee, business, social, and financial impact of the business/ applicant, and why the applicant is suited for the award category. Within the letters of recommendation please provide specific examples
- Ensure contact information for the referral is included
- Letters must be current and dated within 90 days of the deadline date

(500 words):

Award finalists will be contacted by September 15, 2025.

To submit completed nominations email RRMBDC@mmf.mb.ca

For more information call: 1-800-387-6004 or (204) 589-0772



**Economic
Development**

