

RED RIVER MÉTIS
BUSINESS EXCELLENCE

AWARDS *Gala*

CALL FOR NOMINATIONS

The Manitoba Métis Federation - The National
Government of the Red River Métis, celebrates
and honours the achievements of Red River
Métis businesses.

NOMINATIONS DUE: AUGUST 25, 2025





**Manitoba Métis Federation
Red River Métis Business Excellence Awards
Nomination Form**

The Manitoba Métis Federation – The National Government of the Red River Métis will host its 2nd Annual Red River Métis Business Excellence Awards on Thursday November 27, 2025. This Gala evening is the most prestigious event celebrating Red River Métis entrepreneurs and businesses.

The Red River Métis Business Association (RRMBA), the organizing group, has issued an open nomination call for majority owned Red River Métis businesses. Entrepreneurs are encouraged to self-nominate during the nomination period and finalists **MUST** be present at the Business Awards Gala being held on Thursday November 27, 2025 in Winnipeg, MB.

Eligibility Criteria:

- Minimum 2 years Red River Métis business ownership and operation
- Must be a member of at least one of the following directories by July 31, 2025:
 - Red River Métis Business Directory
<https://metisdirectory.lrcc.mb.ca>
 - Red River Métis Business Association
<https://www.rmbdc.ca/business-association>
 - Red River Métis Marketplace
<https://redrivermetismarketplace.ca/red-river-metis-artisans-artisans>

Nomination Rules:

- **Nominations Close on August 25, 2025**
- No supporting documents (brochures, binders, reports) will be considered
- Be concise and to the point and stay within the word count limit
- Demonstrate your results/achievements through providing measurable outcomes
- You may be contacted for further explanation of your nomination application

Thank you for consideration and your dedication to the Red River Métis business community.



**Manitoba Métis Federation
Red River Métis Business Excellence Awards
Award Categories**

Entrepreneurs are encouraged to visit the Red River Métis Business Development Corporation website to view last years finalists and recipients of awards: <https://www.rmbdc.ca/2024-red-river-metis-business-excellence-awards>

This year, the Manitoba Métis Federation introduced two new award categories in an effort to encourage more Red River Métis entrepreneurs to nominate themselves and their businesses.

Award Categories:

- **Traditional Economies Award** For Red River Métis Citizens engaged in traditional economies sectors in; beading, fishing, trapping, harvesting, and artisanship.
- **Young Entrepreneur Award** For aspiring Red River Métis youth in business aged 18-29. Minimum one year revenue generating business.
- **Emerging Business Excellence Award** For Red River Métis businesses in all sectors, with revenues during the most recent fiscal year below \$1 million.
- **Outstanding Business Excellence Award** For Red River Métis business in all sectors, with revenues during the most recent fiscal year above \$1 million.
- **Infinity Women Secretariat Spokeswoman's Award** For businesses majority owned by a Red River Métis female AND a member of the Infinity Women Secretariat (IWS).
For more information about membership, please visit the following link:
<https://infinitywomen.org/>

Note: Organizers will review the application and select the most appropriate award category to classify the business.

Questions can be directed to rmbdc@mmf.mb.ca and/or by calling (204) 589-0772 and asking for the Red River Métis Business Excellence Awards representatives.



**Manitoba Métis Federation
Red River Métis Business Excellence Awards**

Nomination Form

Nominee Name:	
Business Name:	
Primary Address:	
Primary Phone Number:	
Primary Email:	
Award Category Selection:	
<p><i>Note:</i> Organizers will review the application and select the most appropriate award category to classify the business.</p>	<div style="display: flex; flex-direction: column; gap: 5px;"> <input type="checkbox"/> Traditional Economies Award <input type="checkbox"/> Young Entrepreneur Award <input type="checkbox"/> Emerging Business Excellence Award <input type="checkbox"/> Outstanding Business Excellence Award <input type="checkbox"/> Infinity Women Secretariat Spokeswoman's Award </div>

I. Business Overview (40 points):

Please provide an overview of your business/organization. In this section, please be sure to describe founding history and what makes your business unique. Key considerations to include:

- Description of business (products and services); Pitch your business.
- Vision and mission statement(s)
- What makes your entrepreneurial story unique? ie. Competitive advantage(s)?
- What actions have you taken to create long term value? Challenges experienced?
- Projected Growth/Expansion i.e., What is the market opportunity?

(1,000 word maximum):



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II. Red River Métis Community & Social Impact (20 points)

Please provide description of how your business has positively impacted the community.

- Describe the community investment activities that your business is involved in. Activities may include, but not limited to, volunteer efforts, collaborations with other businesses/organizations, fundraising activities, event sponsorship, donations, etc.
- Describe activities that strengthen the Red River Métis community that you are a participant; ie. Involvement with your MMF Region/Local and related events.

(500 word maximum):

III. Financial Success & Stability (25 points):

Please provide financial statements over the past two years.

- Include information that demonstrates the financial success and stability of your business. *Note if you applying for the General Business Excellence Award, your most recent financial statements MUST be attached.*
- Corporations to submit financial statements and/or business tax return (T2)
- Sole Proprietors to submit financial statements and/or statement of business activities (T2125)

Note: Financials statements will be reviewed confidentially by one of the Louis Riel Capital Corporation representatives and summarized for the committee to ensure standardization across businesses and maintain personal confidentiality.

(500 words):



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IV: Letter of Recommendation (15 points)

Please provide a letter of recommendation from an at arms length individual that can attest to why you should be the successful applicant for this award category (ie. business associate, supplier, client, community organization, etc.)

- Letters of recommendation from the MMF Departments and/or affiliates will not be accepted
- The letter should include details of relationship to referee, business, social, and financial impact of the business/ applicant, and why the applicant is suited for the award category. Within the letters of recommendation please provide specific examples
- Ensure contact information for the referral is included
- Letters must be current and dated within 90 days of the deadline date

(500 words):

Three Award Finalists per category will be contacted by September 15, 2025

To submit completed nominations email RRMBDC@mmf.mb.ca

For more information call: 1-800-387-6004 or (204) 589-0772



**Economic
Development**

