

Red River  
Métis Business  
Development  
Corporation

RRM  
BDC SHARE

## DIGITAL MEDIA MARKETING SERVICES

Social media provides a space for brands to communicate their story, values, and mission in an authentic manner. By creating engaging content that connects with your target audience, we can help you build an emotional connection with your customers and create a unique brand identity. Empower your Red River Métis business with our comprehensive digital media marketing services—designed to elevate Red River Métis entrepreneurs and celebrate your unique story in the digital world.



RRMBDC

Red River Metis Business Development Corporation  
Digital Media Marketing Services

DID YOU KNOW?

52%

Of online brand discovery comes from social media channels

How It Works:

- Our monthly contracts offer 6 dedicated hours of Social Media Management for Red River Métis entrepreneurs/businesses on any 2 platforms.
- The platforms we offer are: Instagram, Facebook, LinkedIn, X.
- You are assigned a social media specialist that will work exclusively on your platforms.

Benefits of Digital Media Marketing

BRAND  
CONSISTENCY

increase  
engagement

BUILD  
BRAND  
LOYALTY



Social Media  
Account  
Development

We help set up and optimize your social media profiles on platforms such as Facebook, Instagram, LinkedIn, and more!



Content  
Creation

Our team creates engaging and relevant content, including posts, graphics, videos, and more!



Social Media  
Campaigns

We plan and execute targeted social media campaigns to boost your brand awareness, engagement, and conversions



Growth &  
Reporting

We implement strategies to grow your follower base and increase engagement, as well as provide detailed reports, offering insights and recommendations.

Results for businesses that invest in digital media marketing

INCREASED ROI

122%

COMPARED TO OTHER  
MARKETING METHODS

CONVERSIONS

2.8X

HIGHER THAN OTHERS  
THAT DON'T USE DIGITAL  
MARKETING

COST EFFICIENCY

62%

LESS THAN OTHER  
MARKETING METHODS



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