

# RED RIVER MÉTIS BUSINESS ASSOCIATION

## E-NEWSLETTER

Volume 2 - Issue 3



**RRM  
BDC**



## Support the Growth of the Red River Métis Business Association **CALL TO ACTION CONTINUES!**

We are still in active growth mode as the RRMBA marked our one year anniversary in October 2025! Please share your experiences with other Red River Métis entrepreneurs and encourage them to join the Association or to check us out. Click on the link to register for the RRMBA!

**Become a Member of the  
Business Association!**

[Click here to register](#)

Alternatively, refer them to [www.rrmbdc.ca](http://www.rrmbdc.ca) for more information, and/or to one of our staff by email to [rrmbdc@mmf.mb.ca](mailto:rrmbdc@mmf.mb.ca) or phone to (204) 589-0772.

Many of you have already renewed your membership, thank you for your continued support. Your renewal date is the first of the month, twelve months from when you first signed up. If you are unsure of your renewal date, please email Tanya Dery at [tanya.dery@mmf.mb.ca](mailto:tanya.dery@mmf.mb.ca) or call (204) 589-0772 ext 2245.



# RRMBA Ongoing Services and Events

## RRMBA Business Services – Available to Members Only

The Red River Métis Business Development Corporation offers business services through the RRMBA. As a member of the Red River Métis Business Association, you can access our in-house marketing or bookkeeping services at a special members rate. If you would like more information, go to our website or contact Erica, Michelle or Tanya:

Marketing Services - Erica Fenner  
[erica.fenner@mmf.mb.ca](mailto:erica.fenner@mmf.mb.ca)

Financial services - Michelle Syntak  
[michelle.syntak@mmf.mb.ca](mailto:michelle.syntak@mmf.mb.ca)

Group Health Benefits & Events – Tanya Dery  
[tanya.dery@mmf.mb.ca](mailto:tanya.dery@mmf.mb.ca)

## NEW! Branding Services and Website Development

The RRMBDC Marketing Team has introduced new services to better support Red River Métis Business Association members, including branding and website development. Branding is essential for any business—it establishes a clear identity and consistency, communicates values and purpose, differentiates a business from competitors, and builds trust and emotional connections that drive long-term loyalty.

For more information or to set up a consult to discuss your branding or website needs, contact Erica Fenner [erica.fenner@mmf.mb.ca](mailto:erica.fenner@mmf.mb.ca)

Essentials Brand Kit	Deluxe Brand Kit	Premium Brand Kit
<ul style="list-style-type: none"><li>• Logo design</li><li>• Brand colours</li><li>• Basic branding guide</li></ul>	<ul style="list-style-type: none"><li>• Logo design</li><li>• Brand colours</li><li>• Font selections</li><li>• Branding guide</li></ul>	<ul style="list-style-type: none"><li>• Logo design</li><li>• Brand colours</li><li>• Font selections</li><li>• Visual moodboard</li><li>• Complete Branding guide</li></ul>
<p><i>Includes 1 revision</i> Estimated turnaround time frame: 10 business days</p>	<p><i>Includes 1 revision</i> Estimated turnaround time frame: 15 business days</p>	<p><i>Includes 2 revision</i> Estimated turnaround time frame: 20 business days</p>



# RRMBA LUNCH & LEARN SERIES



The RRMBA Lunch & Learn series was launched in 2025 and between February and June 2025, we hosted six of these events. The 2025-26 L&L series began in November 2025 and we have workshops and speakers booked through to May 2026. Here is what we have delivered already in Q3 with more to come in Q4.

## L&L Series 2026

**January 21/26** - ID Fusion presents AI and how it impacts your small business

**February 25/26** - Priority Financial on RRMBA Employee Benefits and NCI Radio Marketing Package

**March 11/26** - HUB Technology Solutions on Cyber Security and your Business

**April 16/26** - GDI Integrated Facility Services opportunities for RRMBA Members

**May 6/26** - Practical HR Solutions and Perrie Law Corporation present on HR matters and employment law, tips & resources

## NOVEMBER 5, 2025 – FCC, INDIGENOUS FINANCING TEAM

The Indigenous Financing team at FCC, dedicated to supporting Indigenous communities and entrepreneurs in agriculture and food production. The purpose of the presentation is focusing on highlighting who and what the indigenous financing team does. On November 5, 2025, they focus on the following topics during the presentation:

- Who is FCC and how can they support your business.
- Guidance and support for business planning, growth, and sustainability.
- Resources to strengthen community-based food systems and economic development.

Access to loans and financing options designed for agricultural ventures.



# DECEMBER 9, 2025 – MNP, SR&ED TAX CREDIT PROGRAM AND PROPERTY TAX REASSESSMENT

## MNP Property Tax Services



Property taxes represent a significant portion of operating costs. Minimizing this tax liability improves the competitiveness and liquidity of your assets, specifically those situated in challenging real estate markets.

MNP employs effective tax mitigation strategies for each property. Our reporting and service model is designed to keep you informed at every step of the annual assessment process.

By integrating industry-leading property tax expertise and consulting services, we will mitigate property tax liabilities and provide best in class service for our clients across Canada.

## SR & ED Tax Credit Program

When it comes to incentivizing research, the Canadian government has been supporting businesses for decades through various income tax incentives. Today, significant funding falls under the Scientific Research and Experimental Development (SR&ED) tax credit program, which is designed to help offset the costs of R&D for companies. The goal? To encourage ongoing innovation within Canada's business ecosystem, helping to position Canada as a global technology leader.

The SR&ED tax credit is administered by the Canada Revenue Agency (CRA), with the goal of helping companies offset spending on basic research, applied research, and experimental development. Each year, CRA grants over \$3 billion in credits, in addition to funding provided by provincial and territorial governments.





## NEW IN 2026 INNOVATION AT SUNRISE



Innovation at Sunrise will be a forum for speakers and presentations during the breakfast hour before the workday starts. Stay tuned to our website and your inbox for updates and invitations.

## RRMBA REGIONAL BUSINESS MIXERS

The RRMBA Regional Business Mixer was first introduced in October 2024 in Brandon prior to the MMF SW Regional AGM. It was always our intention to hold additional Mixers in every MMF Region and by the end of June we were in almost every MMF Region. The next Business Mixer will be in the Winnipeg Region in January 2026, stay tuned to our website and your inbox for more details.



# THE RRMBA TRADING POST

In our ongoing efforts to market you and your business, RRMBA Members, to your peers and beyond we are continually looking for ways to feature and spotlight what your business is all about and how what you do can benefit other Members businesses. If you would like to contribute, please reach out to us with your ideas.

## Q2 RRMBA MEMBER FEATURE

LOUISE ANDERSON PHOTO + MEDIA

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### A Practical Approach to Business Imagery

As a new year begins, many business owners reassess their visual presence. A familiar thought often follows: "I know we need new photos, but I don't know where to start."

Before planning a photo session, it helps to step back and consider three basic questions: where the images will be used, what they are meant to show, and to whom. Answering those questions brings focus to the process.

Business imagery often falls into a few broad categories. These may include products, headshots, customer experience, behind-the-scenes or action shots, interiors and exteriors, or events. Laying these out makes it easier to see what already exists, what may be missing, and what would be most useful to address first. Each category communicates something different depending on audience and placement. Together, they shape how a business is understood across different platforms.

A visual planning guide that expands on these image categories is available at [www.louiseanderson.ca](http://www.louiseanderson.ca)



**LOUISE ANDERSON**  
Photo + Media



## 2025 Red River Métis Business Excellence Awards

The second annual RRM Business Excellence Awards were held on November 27, 2025, at Fort Garry Place in Winnipeg, Manitoba. More than 400 attendees gathered to celebrate Red River Métis entrepreneurs.

During the gala, five Business Excellence Award recipients and the President's Lifetime Achievement Award were recognized. A full list of award winners and finalists, along with photos from the event, can be found on the RRM BDC website by clicking the link below.

### [Awards Winners and Finalists](#)



## Procurement Webinar Series – Public Services and Procurement Canada (PSPC)

Thanks to a collaboration with PSPC, the RRMBA will be hosting a six-part webinar from January to March 2026. This webinar is a six-part series of virtual presentations designed to build awareness and understanding of the Government of Canada procurement processes among businesses.

Each presentation will be 45 minutes of information delivery by a knowledgeable Procurement Outreach Officer followed by a 15 min Q&A portion. At the end of the Q&A businesses will have the opportunity to learn about the Red River Métis Business Directory and the updated procurement section.



Session 1: January 14, 2026 — 12:00–1:00 pm

**Myth Busting Government Procurement** - Businesses new to government procurement with no bidding experience

Session 2: January 28, 2026 — 12:00–1:00 pm

**Introduction to Federal Procurement** - New to procurement and looking for a general overview

Session 3: February 11, 2026 — 12:00–1:00 pm

**How the Government Buys What You Sell** - Businesses with a basic understanding of procurement, looking to advance

Session 4: February 18, 2026 — 12:00–1:00 pm

**Bidding on Opportunities** - Businesses ready to start bidding on federal opportunities

Session 5: March 18, 2026 — 12:00–1:00 pm

**Finding Opportunities & Registering as a Supplier** - Businesses actively searching for federal opportunities

Session 6: March 25, 2026 — 11:30 am–1:00 pm

**Supplying Professional Services** - Businesses selling — or wanting to sell — professional services to the GC

\*\*in person at 200 Main Street, Winnipeg, with a virtual option





## RRMBA 2026 Calendar of Events (January - May)

**January 14/26** PAC Webinar #1 - Myth busting Government Procurement

**January 21/26** RRMBA Lunch & Learn with ID Fusion on AI and your business

**January 28/26** PAC Webinar #2 - Introduction to Federal Procurement

**February 11/26** PAC Webinar #3 - How the Government Buys What You Sell

**February 18/26** PAC Webinar #4 - Bidding on Opportunities

**February 25/26** RRMBA Lunch & Learn with Priority Financial on RRMBA Employee Benefits and NCI Radio

**March 11/26** RRMBA Lunch & Learn HUB Technology Solutions on Cyber Security and your Business

**March 18/26** PAC Webinar #5 - Finding Opportunities and Registering as a Supplier

**March 25/26** PAC Webinar #6 - Supplying Professional Services

**April 16/26** - RRMBA Lunch & Learn with GDI Integrated Facility Services

**May 6/26** RRMBA Lunch & Learn with Practical HR Solutions and Perrie Law Corporation present on HR matters and employment law, tips & resources

## RRMBDC News Tab

For links to resources such as RFP's and other business-related opportunities and news related to RRMBA members be sure to check out the News Tab on the RRMBDC website.

[RRMBDC News Tab](#)



## RRMBA Monthly Member Spotlights

Starting in February 2025, RRMBA began featuring two RRM Business Association members each month on the RRM BDC website. Get to know RRMBA Members and their businesses and connect. If you haven't checked it out yet, we encourage you to do so, the previous months are still active on the link. The goal is to feature every member of the RRMBA as the months continue to roll so if you haven't been spotlighted yet, your time is coming.

In the December Spotlight

True Stain & Paint – Trystan Goertzen

Brat Cat Meade Co. – Steph Barten (celebrating her second year of operations this month!!!)

### MEMBER SPOTLIGHTS



## Métis Hour x2 with Naomi Clarke, featuring Red River Métis Entrepreneurs

### LISTEN LIVE



While the Métis Hour x 2 is not new what is new is having Red River Métis Entrepreneurs featured and interviewed as part of the program on Saturdays since August 2024.

From November 1 to December 20 we have been highlighting those Red River Métis entrepreneurs that are in the retail sector and beginning in March 2026 we will be featuring those businesses in the Tourism & Hospitality sector.

Tune in to NCI Radio at 11am on Saturdays to hear the interviews live. If you are interested in participating, please send an email to [tanya.dery@mmf.mb.ca](mailto:tanya.dery@mmf.mb.ca)



Merry Christmas & all the best in 2026 from the  
team at RRM BDC

