

RED RIVER MÉTIS BUSINESS ASSOCIATION

E-NEWSLETTER



**Digital Media
Marketing and
Bookkeeping
Services
Available!**

New Years Resolutions, need some more? How about scaling up your marketing and bookkeeping this year?

If you're still working on them how about scaling up your marketing and social media management or looking into bookkeeping services for your business in 2025? As an RRM Business Association member you are eligible for competitive rates for those services through the Red River Métis Business Development Corporation. To set up a meeting to discuss these services, please contact:

Marketing Services Manager - Erica Fenner
at erica.fenner@mmf.mb.ca

Financial Services Manager - Michelle Syntak
at michelle.syntak@mmf.mb.ca



Business Expo panel: "My Entrepreneurial Journey"

01/02



Recap of RRMBA Events in December & January

The MMF Business Expo is one of the signature events for the RRM Business Association and was attended by over 100 Red River Métis business owners and forty public & private corporations looking for Red River Métis owned businesses to negotiate procurement purchases or procurement related business opportunities.

Some of the businesses that participated were PAL Aerospace, PCL, Parkwest Projects, Manitoba Hydro, GFL, BGIS and Public Services and Procurement Canada.

Attendees also had the opportunity to hear a panel of Red River Métis entrepreneurs talk about their entrepreneurial journeys and how they have surmounted challenges and experienced success. There was also a keynote address by MMF President David Chartrand and an inspirational address by world champion curler and Red River Métis Kerri Einarson.

Expo recap, visit:

<https://www.rrmcdc.ca/2024-red-river-metis-business-expo>

To extend the outcomes of the meetings and conversations that transpired over the two days that the MMF Business Expo took place, a follow-up event has been planned for Feb. 27/25 at the MMF Office on 200 Main St in Winnipeg. See below under the Upcoming Events section for details on Meetings with Meaning, Phase Two – From Handshake to Signature

Special Guest Speaker -Kerri Einarson



Northwest Regional RRMBA Member Mixer

At the invitation of NW Regional VP Frances Chartrand, the RRMBA hosted their second regional Mixer for Business Association members and Red River Métis entrepreneurs mainly from the NW region. Shaun Hampton and John Coutris from RRM BDC. Natalie Kulczycki from LRCC, and Kenzie Kallusky from MMF regional Economic Development Officer hosted Red River Métis along with MMF dignitaries such as VP Frances Chartrand, Minister Peter Fleming and MMF Chief Electoral Officer David Gray. It was an electric evening building relationships while learning about business supports available through the Manitoba Métis Federation.



January 10/25 - Obselete Brew Pub, Dauphin

What else is new for RRMBA?

RRMBA Member Savings Programs

We are excited to welcome the first companies to join the RRMBA Members Savings that will be offered to Business Association Members.

- Payworks
- Domo
- Lake Manitoba Resort and Golf Course

Canada Life Group Benefits Program

As a member of the RRM Business Association you are eligible to apply for group benefits coverage underwritten through Canada Life. This unique coverage is tailored for business with 1-25 employees while independently and specifically underwritten for businesses with more than 26 employees. Unique only to the RRM Business Association is group benefits coverage for businesses as small as 1-2 lives which is not available if you were to apply on the open market. Go to the RRM BDC website for information: rrmbdc.ca



Recorded Info Messages – Info Links Resources for Members

Recorded video messages providing information to our Members that you can access on the following topics:

- Welcome to the RRM Business Association
- Wrap-around professional business services available to Members only at competitive market rates – marketing, bookkeeping
- Employee benefits program through Canada Life – how will this program impact my business

RRM Business Association Member Spotlights

Starting at the end of January, the RRMBA will begin featuring two RRM Business Association members every two weeks. The first two to be featured will be Crystal Adamson, Bra Bar & Panterie and Tyler Lee, Mossy Creek Cattle Co. Features will be posted on the RRM BDC website at RRM BDC.ca

RRM Business Association Member Spotlights

While the **Metis Hour x2** is not new what is new is having Red River Métis Entrepreneurs featured and interviewed as part of the program on Saturdays since August 2024, typically twice a month. Of the fourteen interviews featuring Red River Métis entrepreneurs, eleven of them have been RRM Business Association Members. The next two interviews are RRM Business Association members as well and are scheduled for Feb. 8 (Suzan Stupak, The Stak Co) and Feb. 22 (Shane Halliburton, the Sobr Market).

To hear the interviews go to the RRMBA landing page and if you are interested in being interviewed contact Shaun Hampton.

Phase II
MEETINGS
WITH MEANING:
FROM HANDSHAKE TO SIGNATURE

27TH
FEB
12PM-4PM

REGISTER NOW

204.589.0772
OR EMAIL CARMEN.SCOTT AT
CARMEN.SCOTT@MMF.MB.CA

RRM BDC

MMF

Upcoming events in February and March 2025

Feb. 6/25 – RRM Business Association Lunch & Learn

11:55am-1:00pm

MMF Office 200 Main St, Winnipeg

Email carmen.scott@mmf.mb.ca to get more information and get registered.

Feb. 27/25 – Meetings With Meaning, The Next Phase – From Handshake to Signature

11:30am-4:00pm

MMF Office 200 Main St, Winnipeg

4-6pm Networking at DMC Brew Co.

(Fort St behind 200 Main)

Email carmen.scott@mmf.mb.ca to get more information and get registered.

March 11/25 – Southeast Regional RRMBA Mixer

4:00pm-7:00pm

Legion #164, Lac du Bonnet

Email carmen.scott@mmf.mb.ca to get more information and get registered.

TBD March / April– Lunch & Learn with Efficiency MB

TBD for March – Winnipeg Regional RRM Business Association Mixer

TBD March / April – Interlake Regional RRM Business Association Mixer